

Linie 5

DISCOVER THE WORLD WITH HEIKE WOLFF



Blog statistics

<https://www.linie5.com>

Blogposts since 2017

< 200

Views

< 23.000 /monthly

Quelle: statify 2/2024

You can also find me:

Facebook: [@linie5heikewolff](#)

580 followers

Instagram [@heike_wolff](#)

2.000 followers

Pinterest: [@linie5reiseblog](#)

Views < 28.000 /monthly

Readers:

52% Women | 47% Men

22% 25 – 44 years-old

22% 45 – 64 years-old

99% Germans

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*„Take the No.5 for your next trip.
It's so easy to find a little adventure.”*

German travelblog /Blog topics:

In the city – travel and discover the city on local transport lines with the No.5

In the countryside – hiking and cycling on paths with the No.5

Across the land – land trips/road trips on roads with the No.5

In the city

I show my readers just how exciting city trips can be using the available public transportation and introduce them to tourist highlights, charming discoveries and insider tips. I take them to where the locals eat, drink, live and work. A focus is smart mobility.

In the countryside

I regularly report on interesting trails. My contributions are aimed at those who enjoy exploring trails both on bike and foot.

Across the land

My #5 tours across the land encourage readers to take scenic trips and enchanting detours on their way to their vacation destination. I describe country roads and train trips.



2024/25 I travel around the world to see where line 5 takes me. #5aroundtheworld



What my readers say

„Hello Heike, it's great to see what you've been up to on your line 5 adventures. The exciting stories are always a motivation to discover new things. Usually one might miss these things on line 5 because there are no tourist spots. But there is always something to discover.”

“Dear Heike, I felt as if I was riding on the bus with you. I'm so glad you had a chance to speak to Dennis. I find such a look behind the scenes or into the everyday life of bus drivers exciting.”

“Excellent informative article. We next in Erfurt March 2023 for another 2 weeks stay from our house in Budapest, Hungary, visiting Erfurt twice yearly, in March & October normally, through our joy and the pleasures availability, especially by ICE Rail – and will consider day trip to Halle. Tram 5 looks exciting and full of interesting places to explore. We are Australians – in the „Gloaming“ years of Life.”

Linie 5 in the Press

[Abenteuer Eisenbahn – Die Sache mit der Linie 5](#)
MDR-Thüringen Podcast

Targeted group

Linie 5 is geared towards

- discoverers who appreciate new paths, addresses and products
- travelers who think they have seen it all before
- vacationers who travel consciously and want to see more than just the typical tourist attractions
- individual travelers seeking to explore cities on their own
- all those who are looking for a little time out and a microadventure
- all those who are on the road sustainably
- nature lovers

Cooperation opportunities

- **Press/Blogger trips**
- **Tests and offers from transport companies**
Interested in testing a ticket offer or a new mobility app?
- **Cooperation with local providers**
Is your hotel/restaurant located on a line or street bearing the number 5? Also of interest: transport cooperations or organized excursions and sightseeing.
- **Research support**
Under the heading Encounters, I introduce you to locals who have inspired me to think outside the box – maybe you know someone who lives/works on a line 5.
- **Guest contributions for your website**
You can commission me as an author. As an experienced PR consultant and journalist, I have the necessary tools for text and editing.
- **World travel tour 2024/25**

About me

Linie 5 is a very special project of mine. My passion for collecting “Line 5” started on my 50th birthday at a time when I was very involved with my job, family and parents, who were in need of care. Grand journeys were not feasible, so I looked for small escapes. Following the 5 is an adventure for me, which can be just as exciting in Nuremberg as it is in New York.

I have been a freelance PR consultant for over 25 years (www.das-projektbuero.de), live in the Stuttgart region, I've been married and I am the mother of a young adult. I adhere to the Reiseblogger-Kodex [Travel Blogger Codex] and am a member of the German Journalists' Association.

Let's take a ride together?